

STING UNLEASHES DRIVING NEW SINGLE, “RUSHING WATER”

FROM FORTHCOMING ALBUM, *THE BRIDGE*

Pre-Order New Album [HERE](#)



Photo Credit: Eric Ryan Anderson

Sting Launches New Weekly Web TV Series, “On the Bridge”

Album Cover Image Download: <https://umusic.app.box.com/s/oonsejwkg1n39rec2cs5wr63jd6nu50i>

PR Images (photo credit: Eric Ryan Anderson): <https://umusic.box.com/s/0wgi7i305esqdzecwms38kkynrqrhrq>

SEPTEMBER 30, 2021—Today, 17-time Grammy Award winning artist Sting releases [“Rushing Water.”](#) the rocking opening salvo from his forthcoming album, *The Bridge*, slated for release on November 19, 2021 via A&M/Interscope/Cherrytree Records. The new song, available now on all digital service platforms, is accompanied by a performance-fueled, chiaroscuro [music video](#), directed by Eric Ryan Anderson.

Sting says, *“The song ‘Rushing Water’ is a fitting start to an album that seeks to bridge all of the petty differences that can separate us.”*

Written by Sting, with music by Sting, Martin Kierszenbaum and Gavin Brown, “Rushing Water” features Dominic Miller and Gavin Brown on guitars, Josh Freese on drums, Martin Kierszenbaum on organ & keyboards, Fred Renaudin on additional synthesizers and Gene Noble on background vocals.

The Bridge, penned in a year of global pandemic, showcases Sting’s prolific and diverse songwriting prowess, with this new set of songs representing styles and genres explored throughout his inimitable career. The new song, **“If It’s Love”** – an infectious ear worm - is also available now on all digital platforms.

Sting’s new weekly web TV series, [“On the Bridge”](#) premiered Tuesday, September 28 and features an intimate glimpse into the musician’s everyday life as he prepares to launch his new album “The Bridge.” In a special nod to his loyal fans, Sting will unleash a new episode (each between 2 - 3 minutes) exclusively on Sting.com every Tuesday at 9am/ET. Each episode will remain exclusive to fan club members for 24 hours and then made available for wider viewing on Wednesday’s at 9am/ET. For access to ticket pre-sales, exclusive content, and member-only giveaways & contests, join the official Sting.com fan club [here](#).

All songs on *The Bridge* are produced by Sting and Martin Kierszenbaum, except “Loving You” produced by Sting, Maya Jane Coles and Martin Kierszenbaum. The album was mixed by 4-time GRAMMY award winner Robert Orton and engineered by GRAMMY-award winner Tony Lake and Donal Hodgson. *The Bridge* was mastered by Gene Grimaldi at Oasis Mastering.

Sting recently returned to the live arena with a performance in Sicily on September 27 followed by concerts at the historic Odeon of Herodes Atticus in Athens on September 30 and October 1. Soon after, he will launch My Songs: The Las Vegas Residency beginning October 29 at the The Colosseum at Caesars Palace featuring a setlist of his biggest and most celebrated songs with dynamic, visual references to some of his most iconic videos and inspirations.

Sting is managed by the Cherrytree Music Company.

For further information, please visit:

www.sting.com

www.cherrytreemusiccompany.com

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